Link is a device that safely secures user’s feet to their wheelchair footplate but releases them if they fall.

**Product Features**

- Ankle Rest
- Foam Cushion
- Anklets
- Neodymium Magnets
- Aluminum Clamps

**Our Proposal**

- **Sales & Marketing** 17%
- **Profit** 10%
- **Overhead** 8%
- **Manufacturing** 20%
- **Labor** 45%

**Year 1**
- Market Penetration: 5%
- Units Sold: 9,200
- Annual Profit: $95,000

**Year 5**
- Market Penetration: 10%
- Units Sold: 18,400
- Annual Profit: $730,000

It’s more than a piece of hardware, it’s peace of mind.